



Why Your Child Can't Skip Their 20 Minutes of Reading Tonight

James

reads 20 minutes per night,
5 times per week



Travis

reads only 4 minutes per night
...or not at all



In one week:

100
minutes of reading



20
minutes of reading

In one month:

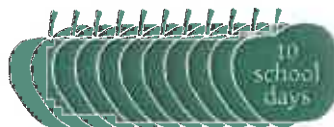
400
minutes of reading



80
minutes of reading

In one school year (9 months):

3600
minutes of reading

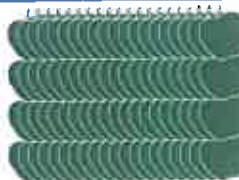


720
minutes of reading

By the end of eighth grade:

28,800
minutes of reading

80
school
days



16
school
days



5760
minutes of reading

- Which student would you expect to read better?
- Which student would you expect to know more?
- Which student would you expect to write better?
- Which student would you expect to have a better vocabulary?
- Which student would you expect to be more successful in school and life?
- How do you think each student will feel about himself as a learner?



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BRILLIANT DESIGN & DEVELOPMENT